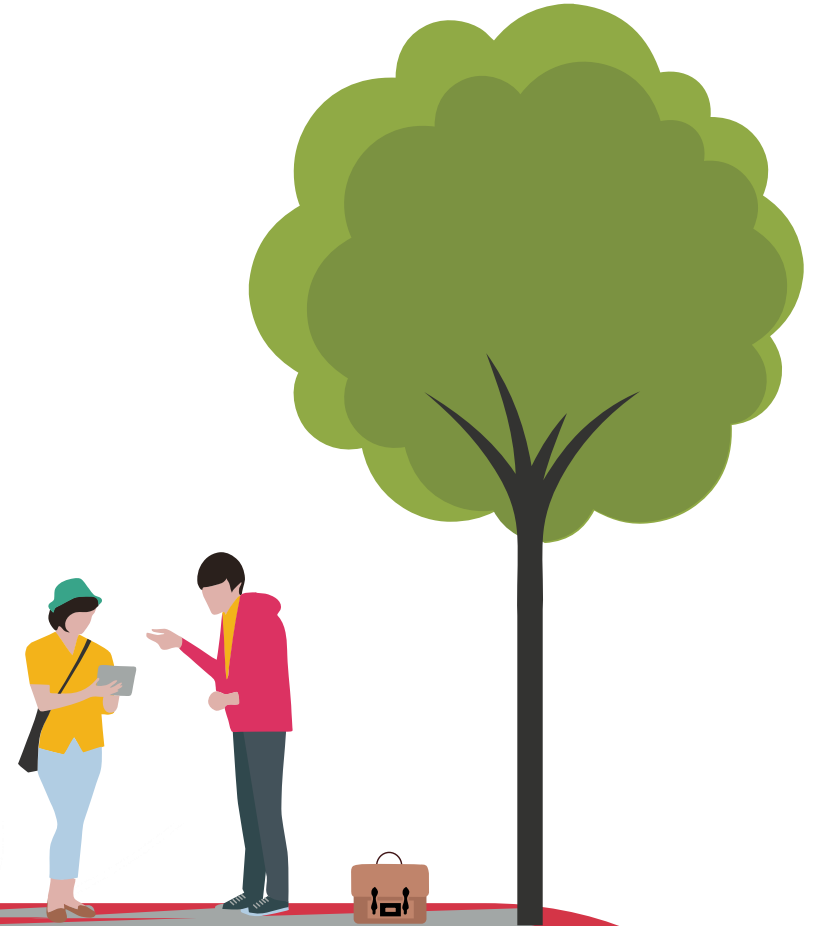


Quicken Overview / Payments

September 2020



Quicken



Who is Quicken?



Rock Financial

**Quicken
Loans**

Quicken

simplifi
by Quicken

April 2016

Intuit

intuit.

intuit
mint.

intuit
quickbooks

intuit
turbotax.

1983

1990

2000

2010

2020

Quicken

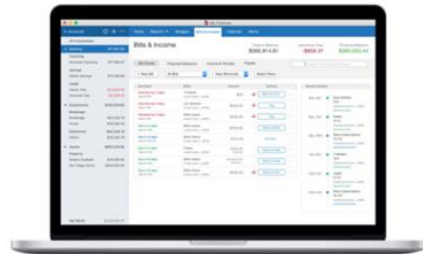
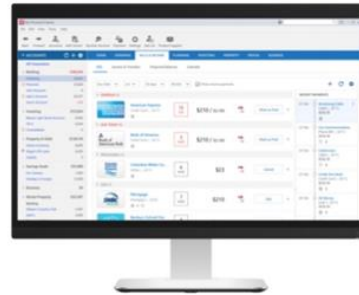
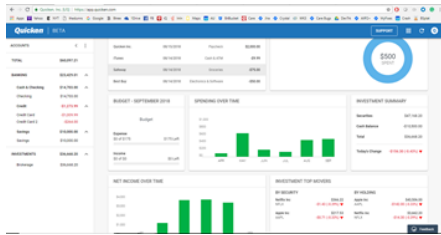


Quicken Inc. Today

- Growing, >\$100M revenue; 145 EEs (+ outsourced care agents)
- 75% owned by HIG Capital/investor, 25% employees/employee investors.
- Headquarters in Menlo Park, CA. Additional sites in Tucson and Bangalore.

Quicken

- 1.8M Subscribers
- Strong NPS, Renewals



No other personal financial management application offers the depth and breadth of tools found in Quicken. [Read more...](#)

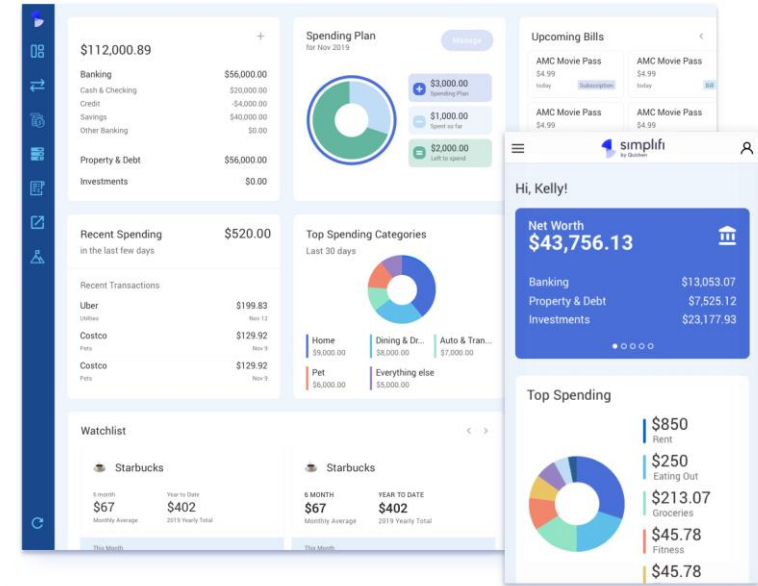
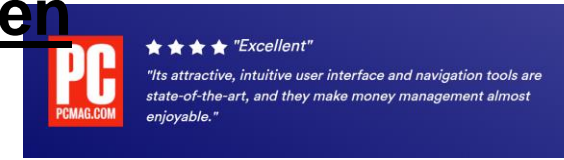
★★★★★

PC Mag May 10, 2018 · Quicken 2018



Simplifi by Quicken

- Web and mobile
- Launched Jan 2020



Quicken



Personal Finance Use Cases for Payments

BillPay

- Widely-use (1/3 of users)
- Primary: bank billpay via OFX
- New: Quicken Bill Manager

A2A

- Limited capability today
- Top feature request from users
- On our roadmap for 2021

P2P

- Strong consumer interest
- Further out on the roadmap

Personal Business

- 10-15% of our users have crossover business use
- Payments use case: invoice payments
- Further out on the roadmap