

# **Stablecoins: Poker Chips in a Crypto Casino...**

...or a Payments Breakthrough?

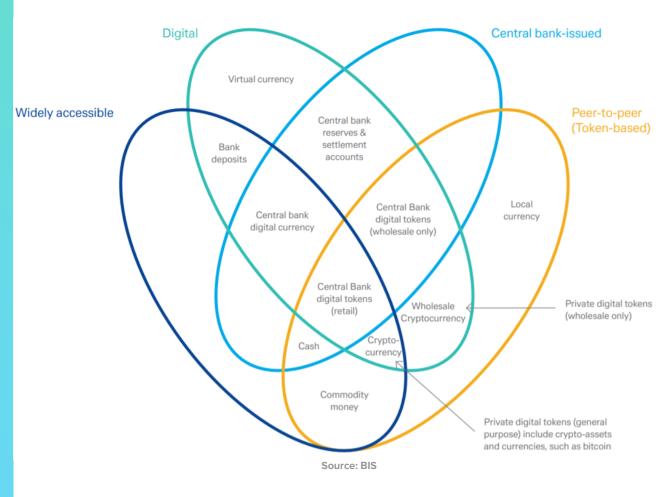
# **Money Flower**

Situating digital currencies along a spectrum of monetary and money movement innovations.

It costs approximately .5% of a country's GDP to manage its money supply.

Central Bank Digital Currencies (CBDCs) are being touted as a panacea or cure all for all of the world's financial frictions.

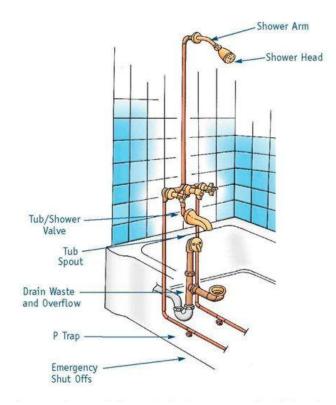
But are they?



### What do Oprah and The Rock have to do with payments?



### No one cares about the plumbing...until these fail to work.





### Payment systems are financial plumbing...many of which are clogged.

# Since the invention of money, most payment system innovations...

A payment stablecoin is an always-on digital bearer instrument linking the properties of money with the internet.



...have been marginal improvements in debit and credit instructions.

## USDC is a regulated widely accessible digital dollar

# **USDC** is transforming finance

USDC is part of a global ecosystem that spans traditional and crypto commerce. Created by Circle, a regulated fintech firm, USDC is a trusted, widely accepted, and highly liquid digital dollar.



IN CIRCULATION TODAY as of October 2, 2023



# OF HOLDERS as of September 29, 2023 via Etherscan



24 HR TRADING VOLUME as of October 2, 2023 via CoinGecko

\$12.37T

TOTAL ON-CHAIN TRANSACTIONS as of September 29, 2023 # OF COUNTRIES SUPPORTING as of September 29, 2023



# **Key Features**

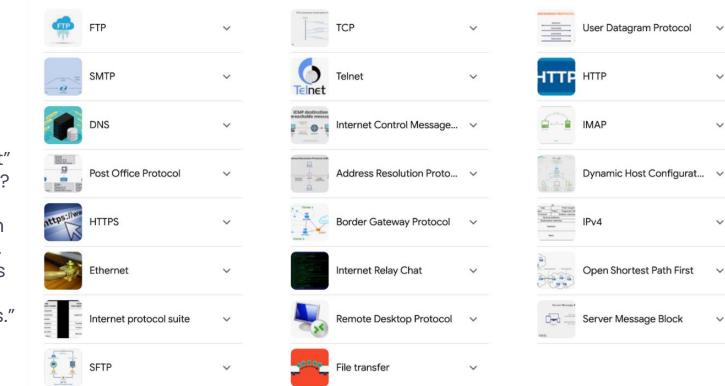


- USDC supports world-scale device-centric payments any basic internet-connected device can be a payment endpoint.
- Promotes interoperability and constantly upgradable financial rails (15 blockchains).
- Near real-time settlement with programmable, composable and streaming features.
- Does not take "bank holidays" providing for payment system optionality.
- Widely integrated (and integrating) with established payment, banking and liquidity partners around the world.
- Overtime, transaction costs approximate the cost of sending data moving the internet of value from dialup to broadband.
- Responsive to inclusion, innovation and financial integrity objectives.

## Internet protocols exists for essential global activities...

How useful would email be if Outlook was not "conversant" with Gmail or Yahoo?

Our financial system labors under closed, proprietary networks for moving value aka "walled gardens."



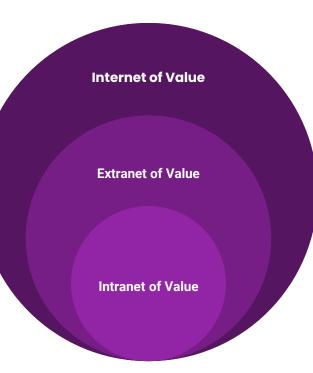
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...USDC is effectively an open protocol for moving dollars.

## Intranet, Extranet and the Internet of Value (IoV)



#### **Characteristics**

Inclusionary economic connections among and between all network participants (pari passu), open source, non-proprietary, device centric, composable, programmable, peer-topeer, borderless, wholesale / retail

Exclusionary economic connections among and between institutional network participants, permissioned, closed proprietary, geographically restricted, wholesale

Exclusionary / inclusionary economic connections among and between institutional or retail network participants, permissioned, closed, proprietary, geographically restricted

#### **Examples**

Payment stablecoins, digital assets, digital wallets, public blockchain finance

Major payment networks, SWIFT, wires, cross-border central bank linkages

#### Domestic payment systems, RTGS, ACH, cheques

### Of cheques, dollars and sense

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The checkbook did not destabilize the dollar or banking.

Rather it enabled end users to set a "use by date," and denomination, increasing the utility value and extensibility of money.

Payment stablecoins extend dollar settlement to activities that are not possible by dominant payment standards.

## **Fintech constitutional crisis**

WWW MARTIN YOUNG	JUL 24, 2023	stablecoin	bill		
Congressman Warren Davidson calls t	o ban	By Hannah Lang			
and criminalize CBDCs		July 27, 2023 11:05 PM EDT · U	pdated 2 months ago		Aa
"Money should not be programmable by a central authority," argues Republican Warren Davidson.	Representative	E.M.		The second	
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OPINION COMMENTARY (Follow)	to an over-hyped technolo	ies owe their diminishing credibility gy	burst. Spend		
Why America Should Ban Crypto It isn't currency. It's a gambling contract with a nearly 100% edge for	'stupid' en II	Finance			Worth Z
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By Charlie Munger	Warren Buffe probably rat	fees - WSI			chainor
Feb. 1, 2023 616 pm ET ↔ □ AA □ 1110 ↔ Gift unlocked article	Warren Buffett warned in	August 50, 2025 10.11 Am 201 Opdated	d a month ago	[] [Aa] [<	
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The Bitcoin logo on a Coinstar cryptocurrency ATM at a grocery store in Washington, Jan. 19. PHC STEFANI REVNOLDS/AGENCE FRANCE-PRESSE/GETTY IMAGES	DTO:	[1/2] Credit card is seen in front of displayed M. Ruvic/Illustration/File Photo <u>Acquire Licensing</u>	aster Card logo in this illustration taken, July 15, 21	021. REUTERS/Dado	

Euture of Money

US congressional committee advances

#### DEREK ANDERSEN

#### Florida governor signs CBDC bill into law, restricting some uses of US and foreign CBDCs

The new law, signed by Governor Ron DeSantis, also urges other states to take action against the potential introduction of CBDCs through their commercial codes.



#### What's Wrong With FedNow? Everything

Thought the Federal Reserve raising interest rates was bad? Wait until they freeze your ability to get paid.

Sunday, August 20, 2023



and the lot of the

75% of USDC in circulation is held off of crypto exchanges - serving as a dollar-denominated store of value.

Ground-breaking digital cash assistance program with UNHCR, Stellar and MoneyGram supporting war-displaced Ukrainians.

**REAL WORLD BENEFITS OF USDC** 

Real-time remittance corridor supporting pandemic relief efforts in Venezuela.

### Bio



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Dante Disparte is the Chief Strategy Officer and Head of Global Policy for Circle, a leading global financial technology firm and the issuer of USDC. USDC has supported more than \$10 trillion in cumulative transactions on the public internet and a global payment network in more than 190 countries. Prior to joining Circle, Dante served as a founding executive of the Diem Association (née Libra), leading public policy, communications, membership, and social impact.

Dante comes to Circle with two decades of experience as an entrepreneur, business leader and global risk expert, most recently as founder and Chairman of Risk Cooperative, a strategic risk advisory and insurance brokerage based in Washington, D.C. He is also a member of the World Economic Forum's Digital Currency Governance Consortium, helping drive global standards and regulatory harmonization for digital currencies. Dante served as an appointee on the Federal Emergency Management Agency's (FEMA) National Advisory Council, the United States' federal emergency response agency.

Dante is a frequent speaker and commentator on business and political issues shaping the world. His views on risk, economic competitiveness and security issues are regularly featured in leading media and publications, such as Harvard Business Review, BBC, Forbes, and Diplomatic Courier, where Dante serves on the editorial advisory board.

Dante is a graduate of Harvard Business School and holds an MSc. in Risk Management from the NYU Stern School of Business and a B.A. in International and Intercultural Studies from Goucher College. He is the co-author of "Global Risk Agility and Decision Making" (Macmillan, 2016) and was recognized as one of the 40 leaders under 40 by the Washington Business Journal and in the inaugural Powermeter 100 list. Dante is also a life member of the Council on Foreign Relations, a member of The Economic Club of Washington, D.C. and the Bretton Woods Committee.

